

Overview

- Course Information
- What is statistics?
- Ways of collecting data
- Modes of statistical analysis
- Sampling distributions & parameter estimation
- z tests & t tests

Course Management

- All lecture materials will be available on Avenue 2 Learn
- reading assignments
- lecture slides
- labs & homework assignments
- Students are expected to install and use R
- labs & exams will be in Psychology computer cluster (PC-154)
- you may use your own laptop
- Labs, homework, & exams are open-book
- you may use any/all aids to complete exams
- you may collaborate on labs and homework assignments







Video Tutorials on Using R www.youtube.com/playlist?list=PLqzoL9-eJTNARFXxgwbqGo56NtbJnB37A





 Review of Statistical Inference
 What is statistics?

Role of statistics in research

• Statistical methods help us to collect, organize, summarize, analyze, interpret, & present data

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Role of statistics in research

- Statistical methods help us to collect, organize, summarize, analyze, interpret, & present data
- "The role of statistics is not to discover truth. The role of statistics is to resolve disagreements between people." Milton Friedman

Role of statistics in research

- "...the purpose of statistics is to organize a useful argument from quantitative evidence, using <u>a form</u> of principled rhetoric^{*}." - Robert P. Abelson
- *rhetoric: the art of effective/persuasive speaking or writing







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Correlational Studies

- Measure the association between predictor & criterion variables
- Predictor variables are not manipulated by investigator
- each event/subject comes with own set of variables
- but values on variables differ across events/subjects
- Difficult to establish causal relation between variables

Designed Experiments

- Measure causal effects of independent variables on dependent variables
- Independent variables usually manipulated by experimenter
- not always (e.g., "age" in developmental studies)
- Whenever possible, participants should be assigned randomly to conditions

Random Assignment

- In Psychology, designed experiments use subjects that also come with their own set of intrinsic characteristics
- These characteristics (personality, motivation, intelligence, etc.) probably affect dependent variable
- HOWEVER, subjects in most designed experiments are randomly assigned to experimental conditions
- So, effects of subject differences should be UNRELATED TO EFFECTS OF INDEPENDENT VARIABLES
- big advantage of designed experiments over correlational studies

Modes of Statistical Analysis

Descriptive vs. Inferential Exploratory vs. Confirmatory

Descriptive vs.Inferential Statistics

- Descriptive statistics:
- describes important characteristics of the sample
- uses graphs & statistics e.g., mean or standard deviation
- Inferential statistics:
- uses sample to make claims about a population
- e.g., estimate population parameters from sample statistics
- e.g., investigate differences among population by examining differences among samples [effect size & association strength]

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Exploratory vs Confirmatory Analyses

- Exploratory Data Analysis
- first major proponent was John Tukey
- goal: discover & summarize interesting aspects of data
- discover interesting hypotheses to test
- Confirmatory Data Analysis
- data are gathered & analyzed to evaluate specific a priori hypotheses
- example: clinical drug trials
- Important not to confuse two types of analyses
- replication crisis in Psychology related to confusion about two types of research



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Inference: Samples to Populations

- Population: all events (subjects, scores, etc)) of interest
- Sample: subset of population
- random sample: each member of population has equal chance of being selected
- convenience sample (e.g., psychology undergraduates)
- Inference depends on quality of relation between sample & population.
- e.g., Is sample representative of population?

Sample Statistics vs. Population Parameters

- We <u>can</u> use sample statistics to estimate population parameters
- The sample mean, $\bar{\it Y}$, is an unbiased estimate of population mean, μ
- The sample $\underline{variance},\,s^2,\,is$ an unbiased estimate of population $\underline{variance},\,\sigma^2$
- [N.B. True when using (n-1) in the denominator]
- sample standard deviation, s, is a biased estimate of population variance, σ [slightly too small]
- The sample correlation, r, is a biased estimate of the population correlation, though the bias may be small when n is large
- What is an "unbiased" estimate?
- If the average value of many sample statistics (e.g., \bar{Y}) equals the population parameter (e.g., μ), the statistic is an unbiased estimate of the parameter





Confidence Interval

- 95% Confidence Interval
- an interval estimate of the value of a population parameter (e.g., population correlation)
- ▶ e.g., the population correlation lies between "r-low" and "r-high"
- Cl_{95%} is calculated from data in your sample
- the interval varies across samples
- we wouldn't expect it to be exactly the same for each random sample of (X,Y) values
- in the long run, the interval contains the true population value 95% of the time
- how can we calculate Cl_{95%} for our correlation, r?
- there are several methods... we first demonstrate the percentile bootstrap method
- + N.B. the method is not as important as understanding the meaning of the $\text{CI}_{95\%}$

calculating 95% confidence interval for $\boldsymbol{\rho}$

- our sample *r* = 0.52
- what is Cl_{95%} for ρ?
- percentile bootstrap method:
- uses (X,Y) sample as estimate of (X,Y) population
- calculate r* on bootstrapped samples:
- randomly select 20 (X,Y) pairs from the data
- calculate r for each bootstrapped sample (r*)
- repeat MANY times
- display histogram of r*
- identify range of values containing 95% of r^{\ast}
- range is PERCENTILE BOOTSTRAP estimate of $\text{Cl}_{\text{95\%}}$ for ρ



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Confidence Interval of r Fisher's z transformation of r · transformed r's are approximately normal calculate 95% CI by calculating critical values that capture middle 95% 0.15 +1.96 σ -1.96 σ density 0.10 Fisher's z(r) 0 0.05 8 -1.0 -0.5 0.0 0.5 1.0 transformed r 36











z test

- In US, population of Caucasian (non-Hispanic) full-term infants has a mean weight of 3480 g and a standard deviation of 462 g.
- The weights are distributed approximately normally.
- A weight of 2910 g is 1.23 standard deviations below the mean:
- z = (2910 3480) / 462 = -1.23
- What is the probability of observing a weight at least this low?
- p(z < -1.23) = 0.109



z test for means

$$z = \frac{(\bar{Y} - \mu_{\bar{Y}})}{\sigma_{\bar{Y}}}$$

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- $\ensuremath{\,\bullet\,}$ consider situation when we want to evaluate a group \underline{mean}
- e.g., measure birth weight of 100 Native-American full-term babies
- mean = 3350 g; standard deviation = 425 g
- is group mean of 3350 g unusually low?

z test for means

- population mean & variance are known
- mean = 3350 g; standard deviation = 425 g
- use z test
- convert observed mean to a z score: z =

$$=\frac{(Y-\mu_{\bar{Y}})}{\sigma_{\bar{Y}}}$$

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Effect of inflating z score

- calculating z with <u>estimated</u> σ inflates z scores
- extreme z values <u>occur more frequently</u> than expected when H0 is True
- what effect does this have on our evaluation of HO?
- produces more Type I errors than expected



Effect of using estimate of population variation



• Under the pseudonym, Student, he investigated effects of estimating σ on z test

• Discovered that using estimates of σ lead to more "extreme" values of z than predicted by statistical theory

- Caused an increase in Type I errors
- especially for small samples
- Devised a new test that corrected these errors
- Student's t test



William Sealy Gosset (aka Student)



t test of sample mean



 $t = \frac{\bar{X} - \mu_{\bar{X}}}{\hat{\sigma}_{\bar{X}}}$





